# DIGITAL NEWSLETTERS

**Items to include in a digital newsletter**

- Stories, Profiles – ancestors, living relatives
- Family History Photos, funny photos, contest
- Family Trivia
- Recent Sacraments – Baptisms, Marriages, First Communion, Confirmation and Funeral Announcements
- Birthdays, Anniversaries, Graduations, Promotions, New Jobs
- Family Reunions Updates
- Highlights from Family events
- Family Recipes
- Family Tree
- New Family and Old Family Traditions

**MAILCHIMP**

www.mailchimp.com
Up to 2000 subscribers free
Up 20,000 emails per month free
Grant permission to others to create a team

**Things to consider before you start**

Create a Team
Decide on Frequency
Content
Create an Email List
Consider Your Reader

**NOTES**