

## SOCIAL MEDIA

### NOTES

#### BLOGS AND WEBSITES

Write your family history one blog post at a time  
Improve your writing  
Expand your research and resources  
Curate blog posts into a book  
Blogger.com or Wordpress.com  
Geneabloggers.com

#### Examples

- Family Profiles by Cynthia Young <http://canyoung.wordpress.com>
- Behind the Cupboard Doors by Kim Chambers  
<https://behindthecupboarddoors.wordpress.com/>

#### FACEBOOK GROUPS

##### Why a Facebook group?

- The perfect place for small groups to come together to communicate
- Facebook groups can be created around a common purpose or goal
- Common surname, a family reunion, descendants of a specific ancestor.
- A place to share family events, upcoming sacraments, birthdays, and celebrations.

##### Creating a Facebook group

- Create group around family surname, a specific ancestor, couple or family group.
- Open, Closed or Secret Group
- Polls
- Daily or weekly memes to participate
- Upload documents, videos
- Share stories, family photos, upcoming events, birthdays and anniversaries

#### INSTAGRAM

- Where the Millennials are hanging out.
- Use it to tell a family history story
- Photos capture viewers attention
- Old family photos
- Recipes
- Family traditions
- Share birthdays and anniversaries
- Photos of ancestral homeland

**Example:** Leigh Ann Wilkes

